



Press release

SITL 2015: OFP Atlantique wins Innovation Award

OFP Atlantique has just received the 15th Innovation Award for best transport and logistics service at this year's SITL international transport and logistics show.

Innovation - the cornerstone of OFP Atlantique's business process, the driving force of its success:

OFP Atlantique has exceeded its volume targets to see its growth hit double figures once again with 466,000 tonnes carried in 2014, up 41% on 2013. Four years after the company was founded, we have proved that the OFP Atlantique business model delivers, and are tailoring our services to customers in the ports of La Rochelle and Nantes Saint-Nazaire. Our excellent service standards* helped us renew our 3-year contract to bring pulp from the port of La Rochelle to Condat paper manufacturers in the Dordogne, continuing the service delivery role we have been performing since July 2012. Turnover of 5.5 million euros balanced the books in 2014 - a noteworthy result in the struggling French rail-freight sector.



Photo: Thierry Rambaud - PALR

Cereals accounted for 65% of our freight volume 2014, followed by pulp and bulk liquids at 25% and 10% respectively. In 2014, we took the opportunity to open up a new route to the port of Nantes Saint-Nazaire, and to Barcelona and Cartagena. OFP Atlantique's strategic driver for growth is the cereals market as we help the Soufflet group expand its operations in the port of La Rochelle.

With our sights set on expanding hinterland operations to Burgundy and central and south-west France and carrying a million tonnes by 2018, OFP Atlantique's own outlook for growth highlights the substantial demand for freight transport passing through the Atlantic seaboard.

* OFP Atlantique's average service ratio, used to evaluate the quality of service delivery, exceeds 95% for all goods carried in 2014.

OFP Atlantique was set up in 2010 and is France's only port rail operator. The company offers end-to-end logistics services for customers at the ports of La Rochelle and Nantes Saint-Nazaire. The company's shareholding is owned by the ports of La Rochelle and Nantes Saint-Nazaire, and by DB Schenker Euro Cargo Rail. OFP Atlantique won the Innovation Award at the 2015 SITL international transport and logistics show.

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